



Award-winning Author featured on FOX News, CBS, Fox and Friends (FOX) • Published in The Boston Globe & dozens of magazines • US Coast Guard and IBM spokesperson quoted by The New York Times and CNN



Keynote Speaker / Leader / Award-winning Author / Captain U.S. Coast Guard (ret.)

Be Bold, Be First, Be You: Martha LaGuardia-Kotite's bold leadership style empowered her to be one of the first female officers to serve aboard two Coast Guard cutters with all male crews. Patrolling the Pacific and Atlantic Oceans as well as the Caribbean Sea, Martha remained true to herself while changing the rules of engagement.

Today, an experienced inspirational TEDx and keynote speaker, making a difference using her own "sea stories" and her profiles of top-leaders, she believes that no matter your age or experience, you can be bold, you can achieve your daring dreams and you can enjoy the journey of life!

A graduate of the U.S. Coast Guard Academy with a masters from Harvard University, Martha rose to the senior rank of captain and is an award-winning author of five books. Her leadership presentations are influenced by her 29-year career serving at sea and ashore and the courageous trailblazers she has profiled in her books.

A senior leader, Martha earned numerous personal and team awards for her mobilizations during national disasters, missions saving lives at sea and work as a public relations spokesperson.

HOW MARTHA MAKES A DIFFERENCE

- **Creating a Culture of Empowerment: Be Bold, Be First, Be You** Learn how these empowering factors build trust, inspire leaders and attract top talent.
- **Changing the Rules of Engagement: Building A High Performance Team** Martha's fascinating leadership stories will energize your team to rise to a higher level of success.
- **Leading Your Crew Through Calm and Turbulent Seas:** Learn how to face complex challenges, find actionable solutions and realize mission success.

WHAT PEOPLE ARE SAYING

"Thank you for your powerful and moving presentation at TEDxDAU. Your personal story was the perfect vehicle for your message. Empowerment is indeed a decisive edge and it was inspirational for the audience." - President, Defense Acquisition University

"Personable, intriguing, incredibly delivered presentation."
- Corporate Director, SPLUNK

"In the crowded field of motivational speakers, Martha stands above the rest because of her genuine passion and courage. A positive role model for entrepreneurs, innovators, and women looking to achieve their bigger dream." - Founder, CEO Positive Knowledge

"Sometimes with daily activities and schedules, you forget your value, your worth and abilities. Listening to Martha is a reminder of your power and your purpose." - Leadership Director

"You were very honest and open, which allowed people to relate and connect to the things you spoke about." - Vice President, Banking

"You made us laugh, you made us cry, you gave us a renewed sense of hope." - Attorney

BOOK MARTHA FOR YOUR NEXT EVENT

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